

9th Annual Fall Studio Tour ---- Artist Application
September 15-16, 2012 ▪ 10am – 4pm



Early Registration Deadline
 Postmarked by: April 13, 2012
 Fee: \$125

Late Registration Deadline
 Postmarked by: May 18, 2012
 Fee: \$175

Mail completed application to: **14 South Artists, Inc., PO Box 82, Oregon, WI 53575**

Fall Tour Contacts: Mary Doers, mary_doers@hotmail.com, 608-206-1396 or Bernie Lynch, bernie@closerviews.com

Artist Name _____
 Address _____
 City _____ Zip _____
 Phone _____ Email _____

- Applying for 14 South Artists Membership (You must be a juried member to participate in the tour.)
 14 South Artists, Inc. Member
 Tax ID _____ or Social Security Number _____

Studio information as it will appear on the 14 South website, brochure, and promotional materials:

Name of Artist, Business, or Studio	
Studio Address	
Website	Email
Studio or Business Phone (to be published)	

Select your medium for the website and publicity:

- | | | | |
|---|--------------------------------------|--------------------------------------|--------------------------------------|
| <input type="checkbox"/> Painting | <input type="checkbox"/> Glass | <input type="checkbox"/> Clay | <input type="checkbox"/> Woodworking |
| <input type="checkbox"/> Fiber/Textiles | <input type="checkbox"/> Photography | <input type="checkbox"/> Mixed Media | <input type="checkbox"/> Jewelry |
| <input type="checkbox"/> Digital Painting | <input type="checkbox"/> Printmaking | | |

Describe your work or artistic process in 25 to 30 words. Your description and photo will be used in promotional materials. Please print legibly.

Please check all boxes that apply to you:

- I will use my own studio space for the tour.
 I will host these accepted artists at my studio: _____
 I will be a host studio for accepted artists to be named. Number of artists I am willing to host: _____
 My studio is not suitable for the tour; I wish to be paired with another artist.
 I participated in the 2011 fall tour.

Application Check List

- Early Application Fee: \$125
 Late Application Fee: \$175
 Digital Photo File (300 dpi fitting into a 3"x3" area)
 Annual Membership Dues (if not yet paid for 2012)

Agreement: I release to 14 South Artists, Inc. the right to publish all images submitted by me for the purposes of advertising and promotion of the Fall Tour. I agree to submit a digital photo file with my application.

Print Artist Name _____ Signature _____ Date _____

14 South Artists, Inc.
9th Annual Fall Studio Tour
September 15-16th, 2012
Tour hours: 10am – 4 pm

Policies/Eligibility

- Artists must be present at their art studio/location during the hours of the tour.
- If at all possible, artists are encouraged to open their “studio” so that the visitors can see the artist at work. Artists are encouraged to demonstrate their artistic process if possible.
- An artist’s “studio” may be a working studio or any part of the artist’s home or workspace where the artist can display their work and explain or demonstrate their artistic process (e.g., living room, kitchen, basement, yard, etc.). This may be necessary for nature photographers or other artists whose work is created outside of a studio.
- Artists who are not able to show at their own studio may request to display at a participating artist’s studio or gallery. Please note this on your application.
- Galleries that showcase one or more hosted 14 South tour artists are allowed to show the work of other artists, but may not have any non-hosted 14 South tour artists on site during the tour hours.
- Galleries or artists looking to host artists please contact one of the committee members or make note of this on your application.
- All art exhibited must be hand-made, original, high-quality artwork (of the quality that the artist was juried in with), not the work of mass production studios, commercial kits or prefabricated pieces.

- Each artist is responsible for collection of their own sales tax.
- 14 South Artists, Inc., will not charge commission on sales.
- You must supply your Tax ID or your Social Security number on the application form.
- Artists who display at a gallery or other venue are responsible for making their own arrangements related to commissions with the gallery or venue owner.
- Each artist must pay the entrance fee – even if several artists are exhibiting at one location.

Fall Tour Entry Fees and Deadlines

1. Early registration fee: \$125
2. Must be postmarked by April 13, 2012
Late registration fee: \$175
3. Must be postmarked by May 18, 2012
The 14 South 2012 Membership fee must be paid to participate. (You must be a juried member of 14 South Artists, Inc. to participate in this event.)

14 South Artists, Inc., Membership Application

You must be a juried member of 14 South Artists, Inc. to participate in this event.

Go to www.14southartists.com for more information. You may print the application and send it to 14 South Artists, Inc. with your fees. For membership consideration submit 4 to 6 digital images of your art. Application for membership is subject to jury by 14 South Artists, Inc. membership committee. All fees will be returned if not accepted.

Contact Mike Engelberger at smwmikee@yahoo.com for more information.

To Apply for the 2012 Fall Tour:

Complete the attached application.
(The committee will not be responsible for missing, illegible, or incorrect information.)

1. Make your check for the entry fee payable to:
14 South Artists, Inc..
Mail to:
14 South Artists, Inc.
2012 Fall Studio Tour
PO Box 82
Oregon, WI 53575
2. Your notification of acceptance and all further information about the tour will be emailed to you. (If you do not have email, prepare a postage paid, self-addressed, business size envelope and include it with your application.)

Event and Artist Promotion

Artists have the option of having a photo, artist tagline, contact information and a link to the artist’s web site (if available) listed on the tour website, plus a photograph of your art in the tour guide. Digital photo must be 300dpi and fit into a 3”x3” area (3” on longest dimension- horizontal or vertical).

Submit photo to: Bernie Lynch,
bernie@closerviews.com. Questions regarding the photo? Contact Bernie by email (preferred) or phone Bernie at (608) 446-6612.

Fall Tour Contacts

Mary Doers
mary_doers@hotmail.com
608-206-1396