



Meeting Title: 14 South General Membership Meeting
Minutes
Date: Monday Jan. 10 , 2011
Time: 6:30 p.m.
Location: Firefly Coffee House
Attendees: See sign-in list
Guests:
Secretary/Scribe: Mary Doers

Topic	Information/Decisions	Actions
Introduction	New faces at meeting: <ul style="list-style-type: none"> • Brook Johnson (pottery, sculpture) • Sherry Ellis (polymer clay) • Loren Ayers (painting, sketching, etc.) • Susan Horn (quiltmaking) 	
Officer Reports <ul style="list-style-type: none"> • President • Secretary • Treasurer Committee Reports: <ul style="list-style-type: none"> • Membership - • Education - • Marketing & Web - • Events/Project - 	Board update and President's report: Ann introduced upcoming nominations for Board. Feb meeting nominees will be introduced, March meeting for voting. No secretary's report- Becky absent Treasurer's report: Approx \$3,095 total in 2010 \$11,059 currently available Members: 14 paid. Fall Tour: \$212 short-fall. Membership Dinner: March 19 th . Becky is organizer. No other news at this time. Reminder to get membership dues and registration completed. 2011 Fall Studio Art Tour: Looking for a committee chairperson. Winter Gallery Show: Discussed results, opinions on how it went. Attendees learned a lot - would possibly do it again.	Nominees/names were solicited and put on the board - each will be called and asked if they are willing to be nominated. Names of potential nominees: <ul style="list-style-type: none"> • Ann Kleckner • Marsha Kelly • Joella Miller - NO • Kate Stormer • Mary Doers • Kerri Shannon - NO • Julie Walter • Aileen Musa • Tom Kuchenbecker • Paul Morrison - NO • Bridget Marchu • Dick Dornaus • Bill Wolberg • Ralph Stromquist • Jack Johnson • Steve Wagner • Susan Horn • Becky Guzman

	Spring Art Show, April 16-17: Still looking for more artists to enroll. 14 artists paid and signed up so far, + 4 more need to pay yet. Looking for more volunteers. Ralph will be checking to see if some artists will be OK with 8x10 or 8x8.	
<u>New Business:</u> • Open Member Topics:		
<u>Ongoing Business:</u> <u>Monthly Program:</u>	<p>Education program: Getting into art shows, preparing for art shows. Presented by Bernie and Bill Buchanan. See hand-out for information. Kudos to Bill for excellent preparation and presentation.</p> <p>Some member comments (not all are listed here):</p> <ul style="list-style-type: none"> • Rainy day shows can be OK • Talking w/ other artists can really be helpful • Don't be afraid to make mistakes • For outdoor shows, need to have weights for the tent • Be flexible • For new artists, may want to try doing a simpler craft show first • Set up your tent at home 1st • Be aware of your inventory • Price points can be important • Show your customers what you can do • After 3 art shows, sales can drop, especially if your work stays the same. May want to try taking a break • Be aware of trends in colors, styles, etc. • Use the 14 South Yahoo group for info and hints 	NOTE: Stoughton Victorian Holiday Craft Show – informational meeting on Jan 13 th (Ann will try to attend).
<u>Select next month's program:</u>	Next month's education program: What to do <u>at</u> the art show.	
Adjourn		

Next meeting: Feb. 14, 2011 6:30–8:00 p.m.	Agenda items: <ul style="list-style-type: none">•	Please send agenda items to Ann K. no later than
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